



# KIDS EXPO'18

## APPLICATION

Application & Contract for participation in the 3rd International Exhibition of Children's Goods and Services KIDS EXPO [www.kids-expo.ru](http://www.kids-expo.ru) FORM 1

Installation: 6th and 7th June 2018. Exhibition dates: 8th and 9th June 2018. Dismantle: 9th and 10th June 2018. 199106, Russia, St. Petersburg, Bolshoy Prospect V.O., 103, Pavilion 7. Lenexpo Exhibition Complex.				
Full name of the Payer (Exhibitor):				
Business profile:				
Responsible person:			E-mail:	
Post code:	Legal address:		City/Town:	
Country:	Settlement account:		Bank name:	
Country code:	City code:	Phone number:	Additional phone number:	

RENTABLE AREA / SERVICES:	unit of measurement	price	qty	total
Registration fee (including co-exhibitor) <b>obligatory</b>	fee per company	170		
SPACE ONLY <sup>1</sup>	sq.m.	85		
SHELL SCHEME <sup>2</sup>	sq.m.	115		
Additional badge for Exhibitor (Participant)	badge	12		
PARTICIPATION IN KIDS SCIENCE (project area, 2 sq. m)	booth	250		
REMOTE PARTICIPATION	company	750		
PARTICIPATION IN NEGOTIATIONS on June 8, 2018	delegate	170		

+ BASIC ADVERTISING SERVICES:	unit of measurement	price	qty	total
Full page advertisement in the guidebook	page	195		
Company's logo in the guidebook	logo	50		
One-colored company's logo on the fascia board	logo	85		
Multi-colored company's logo on the fascia board	logo	105		

All quoted prices are stated in EUR.

RUSEXPO LLC applies the simplified tax system and does not pay VAT in accordance with Article 346.11 Clause 2 of the Russian Federation Tax Code.

**TOTAL ON APPLICATION:** \_\_\_\_\_

																TEXT TO BE PLACED ON THE FASCIA BOARD (no more than 15 symbols)
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1. The price rates are valid for booths with area of no less than 18 sq. meters. The price for the space only of 25 sq. meters and more is 70 EUR per sq. m. Minimal allowable area for individual booth installation is 18 sq. meters.  
2. Minimal area of a shell scheme booth is 9 sq. meters.  
Participation in the business program events (as delegates, observers) for the participants with booths is free.

The price rates stated in this Application will not remain valid after February 15, 2018. Please specify the actual cost of the services with the Exhibition Organizer.

Signature: \_\_\_\_\_ Full name: \_\_\_\_\_ Date: \_\_\_\_\_

The Participant hereby expresses its consent to the terms of this Application & Contract and to the conditions of providing exhibition space at the KIDS EXPO 2018.

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### Application & Contract for participation in the 3rd International Exhibition of Children's Goods and Services KIDS EXPO [www.kids-expo.ru](http://www.kids-expo.ru) FORM 1

- General terms. These Terms are an integral part of the Application & Contract for Participation in the KIDS EXPO 2018 Third International Exhibition of Children's Goods and Services (page 1) which will be held on the 8th and 9th of June 2018 at Lenexpo Exhibition Complex. The Terms expressed herein shall determine the general rules of taking part in either Exhibition in general, or any particular activities on the venue.
- Exhibition space provision. Exhibition space shall be provided based on the filled, authorized, sealed, and sent to the Organizer Application & Contract form and in accordance with the parameters and rates (prices) specified in the Application & Contract. The shell scheme space includes: installation/dismantle of the booth; gray-colored carpeting; boundary walls (of 250 cm height); white fascia board with the company name (with the board of 33 cm in height and letters of 10 cm in height) (Form 2).
- Registration fee includes the exhibition advertising expenses, the participant's logo featured on the official event web-site; entering the Participant's information into the interactive database and the official exhibition catalogue, staff accreditation for working at the booth, namely, provision of identification participant cards (1 badge per every 4 sq.m of the booth), participant folders, and 20 invitation tickets.
- Refusal to participate. The Participant's refusal of either the whole or a part of the booked area shall be communicated to the Organizer in writing on the official Participant's letterhead, and the refusal date shall be deemed to be the day of its receipt by the Organizer. Should the Participant refuse to participate in the Exhibition, it provides reimbursement of the Organizer's costs amounting to: - registration fee, in case the Refusal is communicated in the period from the moment of the contract conclusion up to 6 months before the stated date for the beginning of installation; - 50% of the total Application & Contract value except for the registration fee rate, in case the Refusal is communicated in the period from 6 to 3 months before the stated date for the beginning of installation; - 75% of the total Application & Contract value, except for the registration fee rate, in case the Refusal is communicated in the period from 3 to 1 months before the stated date for the beginning of installation; - 100% of the total Application & Contract value when refusing to participate in the Exhibition in less than 1 month before the stated date for the beginning of installation.
- Responsibilities of the parties. The Organizer shall provide the Participant with the ordered and pre-paid services under the terms of this Application & Contract. In case of the Organizer's non-delivery of the services arising due to its fault, the funds received under the terms of this Application & Contract shall be returned to the Participant in full. Should the Participant violate the payment terms under this Application & Contract, the Organizer has the right to claim the payment of penalties in the amount of 0,1% of the Application & Contract total value for each day of late payment. Additional equipment and services shall be provided at the Organizer's rates (Form 4). All additional equipment and services provided to the Participant during the exhibition installation shall be charged at double rate. The Organizer shall not be held liable for the loss of, or damage to exhibits or other material assets owned by the Participant in the daytime installation, dismantle, and operation of the exhibition. While conducting installation/dismantling operations and for the duration of the exhibition from 9:00 till 18:30 the presence of the Participant's representative is mandatory. The Organizer shall ensure overall security of the exhibition hall from 18:30 till 9:00 of the following morning, general exhibition area and aisles cleaning, general exhibition advertising, general lighting, general insurance of the displayed exhibits from natural disasters and theft. Should the Parties fail to perform their obligations or to achieve mutual agreement, disputes arising under this Application & Contract shall be resolved in the Arbitration Court of Saint-Petersburg.
- Exhibits placement. Exhibits shall be displayed in such a way so that they do not obstruct visual perception of the exhibition or overshadow other participants' exhibits. Projects of individually designed booths shall be submitted to the Organizer for consideration. In exceptional circumstances after the Application & Contract is confirmed, the Organizer reserves the right to change the sizes and location of the area provided to the Participant, which is subject to be agreed upon with the Participant. Aisleways. All Aisleways shall be free from exhibits. Negotiations, presentations, and literature distribution shall be performed by the Participant only inside its booth area. Installation. The Participant shall complete its exhibits installation within a set time limit allowed for the exhibition installation. Should the Participant violate installation time limits, the booth area rent time extension shall be covered at the Participant's expense. The Participant shall respect the Safety, Industrial Hygiene, and Fire Protection rules in force at Lenexpo Exhibition Complex. Smoking is permitted in specially allocated places only.
- Exhibitor Reference Guide. All necessary detailed information useful for the Participant at the preparation stage is contained in the Exhibitor Reference Guide. The Exhibitor Reference Guide shall be sent to the Participant after the Application & Contract for participation in the Exhibition is concluded.
- Force Majeure. In case of natural calamities (damage to (distraction of) exhibition hall due to a natural disaster, fire, etc.), or in case of force majeure that prevent the Organizer from providing the booked area to the Participant during the stated exhibition dates, the Organizer shall be exempted from its obligations to provide the Participant with the exhibition area for the period of such circumstances. The Participant shall be compensated with the rental costs of the booked exhibition area minus actual costs incurred by the Organizer. In case of force majeure events, the Organizer reserves the right either to cancel the exhibition, or to change the exhibition's location and dates. In case of relocating the exhibition to another exhibition complex (hall) within the city borders or changing the dates of the exhibition within 60 days before or after the pre-set dates, the fees shall not be refunded to the Participant. In this case, the Organizer shall provide the Participant with alternative exhibition area.
- Miscellaneous. Facsimile copies of this Application & Contract and its annexes shall be considered valid until until the Parties transfer original copies to each other. The Participant shall sign the Certificate of Services Rendered issued by the Organizer within 5 banking days. In case the Participant fails to sign the Certificate within 10 banking days following the date of its receipt or does not provide written claims to the amount of services rendered, the Certificate shall be deemed signed and the service shall be considered provided in full. All additions, annexes, and changes to the Application & Contract shall be made in written and signed by both Parties. Addenda to this Application & Contract shall be valid and regarded its integral part and enter into force from the date of their signing by the Parties.

**Organizer:**

RUSEXPO LLC  
 192174, the Russian Federation, St. Petersburg, Sedova St.,  
 148-B, premises 20-N INN: 7811621241 KPP: 781101001  
 Settlement account: 40702810932060005064  
 OGRN: 1167847361571 BIK: 044030786

**Participant (Exhibitor):**

\_\_\_\_\_  
 Company name:

\_\_\_\_\_  
 Job title:

\_\_\_\_\_  
 Full name

\_\_\_\_\_  
 Signature

Exhibition Director S.Polyakova  
 Under Power of Attorney № Д1/КЭ-18 dated December 11, 2017



Please send the filled Application to Svetlana Polyakova,  
 Exhibition Director [s.polyakova@russ-expo.com](mailto:s.polyakova@russ-expo.com)  
 Phone number: +7 (812) 339-32-88, ext. 182